

WEBINAR

# THE GLOBAL OBESITY CRISIS

INTEGRATING TECHNOLOGY, PRECISION MEDICINE,  
AND PUBLIC HEALTH FOR TAILORED INTERVENTIONS

## SPEAKERS:



**Prof. Bart Van der Schueren**  
Associate Professor of Endocrinology  
University of Leuven, Belgium



**Prof. Caterina Conte**  
Professor of Internal Medicine  
San Raffaele Roma University, Italy



## SAVE THE DATE:

**Friday 21 February 2025 @ 2pm**

**A comprehensive exploration of obesity solutions!**

### WHAT WILL YOU LEARN?

#### **Transforming Obesity Care with Technology**

Discover how AI and wearable tech enable personalized, real-time obesity management.

#### **Precision Medicine**

See how genetics and lifestyle data create tailored treatments.

#### **Connecting Public Health & Personal Care**

Learn how data-driven strategies improve global health policies.

### ORGANIZERS:

#### **Dr. Leonilde Bonfrate, MD, PhD**

Associate Professor of Internal Medicine Università San Raffaele,  
Rome, Italy.

Council European Society for Clinical Investigation

#### **Dr. Harshitha Shanmugam MSc, PhD**

Postdoctoral Clinical Researcher

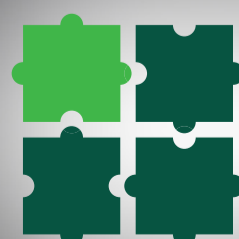
Policlinic Hospital, University of Bari 'Aldo Moro', Bari, Italy

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